



Field Studies
Council



Corporate Partnerships

How we can make a difference together



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Field Studies Council corporate partnerships

We are the UK's outdoor education charity, welcoming muddy boots and the buzz of learning at our centres since 1943, making outdoor education easier to access

Outdoor learning opportunities for all are under threat.

Schools and parents are increasingly struggling to meet the costs. The curriculum is crowded and organising time “out of school” is challenging. These vital opportunities to study the world first-hand are no longer a guaranteed part of a child's education.

Children are facing multiple barriers to outdoor learning and activities:

- **Financial:** The cost-of-living crisis makes outdoor trips unaffordable for some families
- **Cultural:** Lack of representation in the nature sector for ethnic minorities
- **Geographical:** Inequitable access to green spaces, with fewer children from ethnic minority backgrounds having nearby woods or forests

We want to remove these barriers and ensure everyone has access to outdoor learning experiences.



Brand visibility & market reach

who visited Field Studies Council over a three year period between 2023–2025



Reach & engagement

- 32,371 education staff attended our programmes including:
- Primary: 10,345
- Secondary: 10,043
- Tertiary: 7,377
- Under/Postgraduate: 2,584

295,257 students participated in hands-on learning including:

- Primary: 80,158
- Secondary (11-16yrs): 119,863
- Tertiary (16-18yrs): 65,479
- Under/Postgraduate: 18,815

Subject-based participation

included:

- Geography courses: 178,984 students and teachers
- Biology courses: 49,262 students and teachers
- Environmental Science & Geology: 8,457 students and teachers

Education staff attending subject-based courses included:

- Geography: 15,645
- Biology: 4,817
- Cross-curricular: 4,206
- Ecology/Environmental/Geology/Science: 4,055
- History: 1,875
- Outdoor Learning: 542

Do you want a clear and qualitative way to meet your CSR (Corporate Social Responsibility) and green objectives?

Our partnership options range from:

- Corporate supporter partnerships
- Corporate social value volunteering or employee volunteering
- Charity of Choice
- Charity fundraising events - sponsorship or team participation
- Corporate team building – adventure activities
- Biodiversity training partnerships
- Supplier corporate membership



In 2024 we supported over 120,000 learners which included:

- 1,659 children through **Grants for Schools**
- 75 young people through **Young Darwin Scholarship**
- 4,211 learners through other charitable activities
- At our **12 residential centres, 7 day centres** and through virtual learning.

Corporate Social Responsibility and [green objectives]

The Field Studies Council

There isn't a lesson in the school day that can't be enriched by connecting to nature, or a subject in the curriculum that can't be enhanced by outdoor learning. It supports young people to develop confidence, personal and social skills. It's great for their health and wellbeing too. As one teacher put it, it "lets their brains breathe".

Leading Learning Outdoors

Field Studies Council is the leading environmental education charity. Our vision is to create outstanding opportunities, inspiring everyone to be curious, knowledgeable, passionate and to care about our environment.

- Getting more people outdoors
- Provide high quality outdoor learning
- Act sustainably

"The focused time over 4 days is hugely important for us. We tried delivery at school in the past but on a residential there is no daily absence and sessions run seamlessly between each other – minds are 'on the job' hour by hour with little distraction or need to recap between sessions."

- Teacher



Benefits of partnering with Field Studies Council





Our partnerships are designed to support your CSR objectives.

By working with Field Studies Council you will be providing more opportunities for people of all ages and abilities to discover, explore, and understand the environment.



- **Trusted** by community leaders, teachers, students, and professionals.
- **Build your brand** with one of the leading environmental charities in the UK.
- **Help people** who can't access the environmental education they need for their life and career.

Corporate supporter partnership opportunities

The Bronze Shieldbug <i>£5,000 per annum +VAT</i>	The Silver Birch <i>£10,000 per annum +VAT</i>	The Goldfinch <i>£20,000 per annum plus VAT</i>
15 young people supported on a 3-day residential. Perfect for an A Level cohort	30 young people supported on a 3-day residential. Perfect for a Primary or GCSE whole class visit	60 young people supported on a 3-day residential. Perfect to support a larger school group
One Photo opportunity	One photo opportunity at a centre with tour and lunch for up to 8 people	One photo opportunity at a centre with tour and lunch for up to 8 people
Two social posts	Three social posts	Four social posts
One mention in e-newsletter	One mention in e-newsletter	Two mentions in e-newsletter
Logo displayed on Field Studies Council Corporate Supporters Page	Logo & text displayed on Field Studies Council Corporate Supporters Page	Logo, text & link to your website displayed on Field Studies Council Corporate Supporters Page
		Opportunity to share offers to our followers
		One corporate volunteer day for up to 12 people
		



All partnerships include:

Printed certificate for visual display of your corporate support

Logos to use on website and print

A digital badge will be provided to celebrate your support as a proud corporate supporter

A Field Studies Council quote will be provided for your press release announcing our new partnership

Quarterly catch ups

Blue bespoke partnerships from £50,000 + VAT

A partnership as unique as your business.

If you have something special to offer or an interesting idea for a partnership, we'd love to chat and see how we can make it work for everyone. Successful partnerships work both ways and we could help you make your idea a reality, whether you're aiming for local or national impact.



"I am a big believer of outdoor education; no one remembers quadratic equations in a classroom, but they will remember the science learnt outside.

They will remember how it made them feel and the grit and resilience they build will stay with them a lifetime."

Beth Buchanan, Science Consultant, Harris Federation



Social value volunteering

Improve the health and wellbeing of your team, while giving back to nature.

A corporate volunteering day at Field Studies Council not only builds team dynamics and staff morale, but it will also help your team learn new skills, connect with nature, and have fun outside of the usual work environment. Your team can get out in the fresh air and put boots on the ground at our centres, guided by our knowledgeable and friendly team who can teach them about nature, practical skills and about the work we do. Activities may include planting wildflower meadows, coppicing trees and shrubs, removing invasive plant species, repairing and refurbishing boardwalks and bridges, even donning wellies and clearing our ponds and reed beds.

- Options available to extend these experiences with meeting room hire, overnight stays and team building activities.

Where you can volunteer

- *Bishops Wood (West Midlands)
- *Epping Forest (Essex)
- *Slapton Ley (Devon)
- *Rhyd-y-Creiau (North Wales)

£600 + VAT

for up to 12, excluding lunch.

£50pp if over 12. 10am – 3pm.

£780 + VAT

for up to 12, including light lunch.

£65pp if over 12. 10am – 3pm.



Charity of choice

Charity of choice

Nominate Field Studies Council as your charity of choice and show your commitment to the environment and outdoor education. This is a great way to involve your teams and customers in fundraising and build brand loyalty.

It could involve:

- Adding an optional donation on customers' bills
- Holding team cake sales
- Participating in one of our fundraising events

Whatever you decide, our fundraising and marketing teams are on hand with ideas, supporting materials and a virtual fundraising platform to support your efforts.

Charity fundraising events

Would you like to hike the mountains in the Lake District, join a virtual event, run the London Marathon, or take part in another organised event—all while raising funds for the Field Studies Council? Get in touch with us to get started.

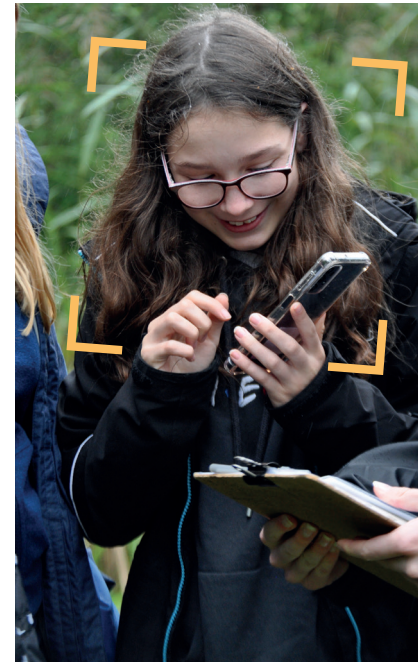
Alternatively, you can sponsor an event and raise your business's profile.

Whatever you choose, a Field Studies Council fundraising event offers the perfect opportunity. Individual event entry starts at £10 per person, and sponsorship opportunities begin at £1,000+VAT

Corporate team building activities

Full day £58pp a day +VAT

Half day £38pp +VAT





Biodiversity training partnerships

Amid the climate crisis, UK businesses must embrace biodiversity for resilience, reputation, and compliance. Biodiversity literacy empowers teams to protect ecosystems, enhance community ties, and boost brand credibility.

Training equips your workforce to meet sustainability goals, adapt to regulations, and reduce risks. A biodiversity-aware team safeguards vital natural resources, ensuring a sustainable future where businesses and nature thrive together.

Learn with us to:

- Demystify the biodiversity metric
- Get to grips with BNG (Biodiversity Net Gain) calculations
- Identify habitats using the UKHab unifying approach to habitat classification
- Understand and improve the condition of habitats through indicator botanical species and other features
- Be aware of protected animal species

The benefits of partnering with us:

- Competitively priced, quality assured, certified training courses
- Flexible learning either in-person or online
- Access to our UK network of expert associate tutors
- Bespoke courses based on your needs
- Strategic alignment to your biodiversity business goals

Biodiversity training partnerships



Bespoke

Collaborate with us to co-create a brand-new biodiversity training course to meet your specific learning outcomes.

On demand

We have flexible delivery options ideal for team training from our existing course programme.

Format	Duration	Prices start from	Capacity
In person	1 day	£1,685	20
In person	2 days	£3370	20
Online self-led	c.1.5 hours	£360	40
Online webinar	1 hour	£493	40
Online self-led/taught	2 weeks (with a weekly time commitment of 2-3 hours)	£1,200	40

Take up one of our corporate supporter partnerships and receive **20% off your first group booking** on a biodiversity training course and **free enrolment for up to 40 staff** onto our flagship Biodiversity Literacy online course.

The story of Hayley Wood

Training specialist at the Woodland Trust

“Part of my role was devising and implementing a training strategy to address the learning need highlighted around botanical skills and the identification of priority open habitats. I began by using an independent ecologist but quickly realised that this approach wouldn’t meet the scale of my ambition. “I approached Field Studies Council given their **experience** in botanical training, their access to an expert tutor network and the infrastructure to facilitate national delivery. “The development process was **really well paced**, and the coordination of their courses has been very smooth. It is wonderful to see how far we

have come and I am very happy to be able to step back and let Field Studies Council take the lead on the roll out of the courses ongoing with our endorsement.

“Through the training, staff members have reported **their enjoyment at exploring** botanical skills and increasing their skills to talk with landowners and tenants. They feel valued as employees and **more confident** in their approach to woodland creation and this is a source of pride for the organisation as a whole. “For any organisation considering arranging CPD training for their staff I would highly encourage them to

reach out to the Field Studies Council. I continue to refer colleagues from across the sector to the training we co-created and **I am delighted** to see that the Tree Action Plan Development Officers at Natural England will be joining Woodland Trust colleagues on priority habitat courses in 2025.”



Corporate training collaborations

"We are **incredibly proud** to support the Field Studies Council in their vital work to promote biodiversity and nature conservation across the UK. At Rivervale, we recognise the importance of **safeguarding our environment** for future generations, and this partnership is a key step in our Environmental, Social, and Governance (ESG) commitment. By planting 500 native trees at Preston Montford, we are not only helping to restore local ecosystems and offset emissions, but also contributing to a sustainable future by reducing our carbon footprint.
Vince Pemberton - CEO, Rivervale.

"**We're thrilled to partner** with Field Studies Council. Providing durable, weatherproof outdoor kit to support outdoor learning is at the heart of what we do. We look forward to seeing this collaboration grow over the **coming years and positively impact communities** across the UK."

Ian Christian - Brand Director, Sprayway.





Field Studies Council

Explore Discover Learn

Our Centres

Residential centre ●

Day centre ●

Field Studies Council
Preston Montford
Montford Bridge
Shrewsbury SY4 1HW

Telephone: 01743 852100

Email: supporters@field-studies-council.org

www.field-studies-council.org

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